



Oracle BI Cloud Service Retail Analytics Accelerator

Prebuilt Retail Data Models, Dashboards and Reports

Get the metrics that matter for loss prevention, category management and loyalty programs with our Retail Analytics Accelerator built with Oracle BI Cloud Service. The solution is prebuilt and based on best practices to maximize value in a short amount of time.

Loss Prevention

- Identify suspicious behavior
- Monitor threats
- Visibility into shrinkage and returns
- Cashier risk scorecards
- Shrinking detail analysis

Loyalty Analytics

- Segment your loyalty members
- Analyze effectiveness of offers
- Understand customer behavior
- Insight into loyalty balance liability

Category Management

- Identify how pricing affects margin
- Analyze price and market share
- Integrates with loyalty
- Evaluate reviews and surveys

About Us

Oracle Platinum Partner and 2015 Partner of the Year eVerge Group has been implementing cloud and on-premise business intelligence solutions for a variety of organizations for more than 20 years.



Solution Benefits and Deliverables

The eVerge Group Business Intelligence Cloud Services (BICS) Retail Analytics solution has been designed by award-winning experts to put analytical tools and data insights in your hands quickly.

Partnering with your key stakeholders, we will deliver the following with this accelerated solution:

- Up to three dashboards
- Up to two data sources
- Up to ten prebuilt reports
- Out of the box mobile functionality
- Testing support
- Multiple options for post go-live support

The eVerge Group Difference

Let us make your cloud investment simple. We offer this rapid implementation solution because of expert resources with many years of Oracle experience. By partnering with eVerge Group, you'll benefit from our:

- History of award-winning projects
- 24-hour development cycle
- Off-shore resources to monitor and automate data loads
- More than 300 successful BI projects
- Experience in migrating between cloud and on-premise